

Very old but still impressive: CRISIS IN BURMA

Written by POPOEVER

Monday, 06 December 2010 10:56

[CRISIS IN BURMA](#) from [Scott Denton](#) on [Vimeo](#) .

In an effort to bring more awareness and bring people together in support of Burma's people our company Shilo recently created this spot. Not only are the horrible atrocities happening to them by their government but now having to recover from the recent cyclone Nargis. My heart goes out to these peaceful people. please view the video and give any kind of support you can.

Quoted from We Make it Good

"We joined forces with an amazing group of people to create this viral public service announcement (PSA). The purpose was to raise awareness on the Burmese peoples ongoing peaceful protests against their military government's notorious human rights violations. Working on this piece was a unique experience for us and it was exciting to work with such a passionate group of people.

An important goal for each of us, in every project we take on, is getting people to think. With this piece, it is not just a provocation but a call to action. The people of Burma are oppressed: They are not free to express themselves. At Shilo, we are a group of individuals who make art for our livelihoods and we value personal expression as the highest of our freedoms. We are inviting people to join the global conversation about this issue and hopefully we'll inspire people to make a positive difference for the people of Burma.

This has become even more relevant due to this weekend's cyclone that ravaged the area, killing thousands. Please join us in showing your support for this cause. Here are some helpful sites."

Credits

Marketers: MTV Network and noneofusarefree.org

Supervisor: John Jackson - Director of Social Responsibility (MTV Network)

Supervisor: Suki Dusanj - Head of Events (Burma Campaign UK)

Advertising Agency: Ogilvy & Mather (Amsterdam)

Executive Creative Director: Carl Le Blond

Agency Producer: Brenda Bentz van den Berg

Production Company: Shilo (New York, USA)

Director: Shilo

Creative Director: Andre Stringer

Lead Artists: Andre Stringer, Tamir Sapir, David Hill

Matte Painting: Mathieu Reynault and Rodeo FX, Andre Stringer, Marco Giampaolo, Cassidy Gearhart, Noah Conopask,

Very old but still impressive: CRISIS IN BURMA

Written by POPOEVER

Monday, 06 December 2010 10:56

3D Animators: Henning Koczy, Richard Cayton, Ohad Bracha, Bren Wilson, Eugen Sasu, Keil Figgins

3D Artists: Christina Ku, Richard Kim, Warren Heimall, Craig Kohlemeyer, Scott Denton

Compositors: David Hill, Andre Stringer, Tamir Sapir, Cassidy Gearhart, Noah Conopask, Stieg Retlin

Typography: Evan Dennis

Miniature Design: Willi Patton

Editor: Nathan Caswell

Sound Design: Dante Nou

Coordinator: Danielle Smith

Producer: Lindsay Bodanza

Executive Producer: Tracy Chandler

Executive Producer (UK): Mark Hanrahan

Music: Music production and arrangement: Good Sounds Amsterdam